

# General Privacy Policy

## for the OGOR VRA Website

### General

This General Privacy Policy summarizes how your personal data is processed when you visit and interact with the OGOR VRA Website (<https://ogor.farm/vra>).

### Who is responsible for processing personal data?

FIELD DATA ZOOM SRL, located at George Missail 67, 011542, Bucharest, Romania, is responsible for processing personal data. You can contact our Data Protection Officer at [help@ogor.farm](mailto:help@ogor.farm).

FIELD DATA ZOOM SRL respects your privacy, and we only collect the minimum amount of information necessary to operate the OGOR VRA Website.

### For what purposes is personal data processed?

We process your personal data for the following purposes:

- Delivery of the website;
- Marketing analysis;
- Information security;
- Recording, processing, and responding to support requests, feedback, and business inquiries (optional).
- Payments

### What personal data is processed?

When visiting the OGOR VRA Website, the following personal data is processed:

- IP address

When you purchase and download the VRA maps from the OGOR VRA Website, we process the personal data you voluntarily submit during this interaction:

- First name;
- Last name;
- Company details;
- Address;
- Email address.

### What personal data is stored and for how long?

We store the following personal data (with the respective storage periods indicated) until required by law (such as tax, accounting, or other legal requirements):

- IP address (for a maximum of 12 months in logfiles and only if an error occurs when calling up the website);
- First name (in principle for a maximum of 5 years or until revocation);
- Last name (in principle for a maximum of 5 years or until revocation);
- Company details (in principle for a maximum of 5 years or until revocation);
- Address (in principle for a maximum of 5 years or until revocation);
- Email address (in principle for a maximum of 5 years or until revocation);

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize it, or, if this is not possible (for example, because your personal data has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

## Is personal data disclosed to third parties?

To ensure the secure and efficient delivery of our online services, we utilize the infrastructure of one or more web hosting providers. These providers manage the servers from which our online services are accessed. This includes utilizing infrastructure and platform services, computing capacity, storage space, database services, as well as security and technical maintenance services.

The data processed within the framework of the provision of the hosting services may include all information relating to the users of our online services that is collected in the course of use and communication. This regularly includes the IP address, which is necessary to be able to deliver the contents of online services to browsers, and all entries made within our online services or from websites.

Further information on processing methods, procedures, and services used:

**1. Hetzner:** services in the field of the provision of information technology infrastructure and related services (e.g. storage space and/or computing capacities);

Service provider: Hetzner Online GmbH, Industriestr. 25, 91710 Gunzenhausen, Germany;

Website: <https://www.hetzner.com>;

Privacy Policy: <https://www.hetzner.com/de/rechtliches/datenschutz>;

Data Processing Agreement:

<https://docs.hetzner.com/de/general/general-terms-and-conditions/data-privacy-faq/>.

**2. Cloudflare: Content-Delivery-Network (CDN)** - service with whose help contents of our online services, in particular large media files, such as graphics or scripts, can be delivered faster and more securely with the help of regionally distributed servers connected via the Internet;

Service provider: Cloudflare, Inc., 101 Townsend St, San Francisco, CA 94107, USA;

Legal Basis: Legitimate Interests (Article 6 (1) (f) GDPR);

Website: <https://www.cloudflare.com> ;

Privacy Policy: <https://www.cloudflare.com/privacypolicy/>;

Data Processing Agreement: <https://www.cloudflare.com/cloudflare-customer-dpa>;

**2. Sentry:** Monitoring system stability and identifying code errors - Information about the device or error time are collected pseudonymously and are deleted afterwards;

Service provider: Functional Software Inc., 132 Hawthorne Street, San Francisco, California 94107, USA;

Website: <https://sentry.io>;

Security measures: <https://sentry.io/security/>;

Privacy Policy: <https://sentry.io/privacy>;

**3. Umami:** Simple, fast, privacy-focused alternative to Google Analytics. Umami does not collect any personally identifiable information and anonymizes all data collected.

Service provider: Umami Software Inc., 1362 42nd Ave, San Francisco, California, 94122, USA;

Website: <https://umami.is>;

Security measures: <https://umami.is/features>;

Privacy Policy: <https://umami.is/privacy>;

**4. Tawk.to:** live chat software designed to help us communicate with clients and website visitors to deliver customer support

Service provider: tawk.to inc., with an address of 187 East Warm Springs Rd, SB298 Las Vegas, Nevada, USA 89119

Website: <https://www.tawk.to>;

Security measures: <https://www.tawk.to/data-protection>;

Privacy Policy: <https://www.tawk.to/privacy-policy>;

The above American companies are certified under the “EU-US Data Privacy Framework” (DPF). The DPF is an agreement between the European Union and the US, which is intended to ensure compliance with European data protection standards for data processing in the US.

Every company certified under the DPF is obliged to comply with these data protection standards. For more information, please contact the provider under the following link:

<https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt0000000GnZKAA0&status=Active>

## Payment services

We integrate payment services of third-party companies on our website. When you purchase from us, your payment data (e.g. name, payment amount, bank account details, credit card number) are processed by the payment service provider for the purpose of payment processing. For these transactions, the respective providers' respective contractual and data protection provisions apply.

The provider for customers within the EU is **Stripe Payments Europe**, Ltd,<sup>1</sup> Grand Canal Street Lower, Grand Canal Dock, Dublin, Ireland (hereinafter “Stripe”).

Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here: <https://stripe.com/de/privacy> and <https://stripe.com/de/guides/general-data-protection-regulation>.

Details can be found in Stripe’s Privacy Policy at the following link: <https://stripe.com/de/privacy>.

## **What rights do you have?**

You have the right to access, rectify, complete, delete, or block your personal data, as well as the right to withdraw consent and object to data processing based on overriding interests.